

GiftZip.com Partners with Give2TheTroops This Holiday Season

GiftZip.com will donate 50 cents to Give2TheTroops with every eGift card purchase through the end of December

Chicago, IL – December 2011 - GiftZip.com, the eGift card affiliate industry leader, announced today that it is partnering with Give2TheTroops this Holiday season to support deployed and wounded U.S. military troops. For every gift card purchased at GiftZip.com in the month of December, 50 cents will be donated to Give2TheTroops to help their efforts to send care packages and letters to the women and men of the U.S. armed forces.

"We are excited to have the opportunity to partner with Give2TheTroops and allow people to support this important cause while conducting their holiday shopping. Many people will give gift cards this holiday season, we are simply allowing them to use their buying power for good," says Evan Hunter, Manager of Client Services.

To participate, simply visit GiftZip.com and purchase a gift card from hundreds of retailers.

Give2TheTroops sends care packages and letters to our deployed and wounded military troops in combat zones, and at home. The group's efforts are made possible by tens of thousands of generous friends in the U.S. and abroad. Since December 2002, the group has supported approximately 1 million soldiers. Give2TheTroops is a 501 (c) 3 tax exempt nonprofit non-political organization. For more information, visit Give2TheTroops.org.

GiftZip.com provides consumers with digital gifting solutions featuring immediate delivery of eGift cards from the most popular brands. For more information, visit GiftZip.com. GiftZip.com is owned by SVM, LP, the leader in providing innovative gift card solutions for businesses. For more information on SVM, visit www.svmcards.com.